

Our Team 我們的團隊

Northwest Christian University

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Dr. Dennis Lindsay
Vice President for
Academic Affairs
Dean of Faculty

Australian Institute of Export

Perth Business Centre, 36 Brisbane Street,
Perth 6849, Western Australian
<http://www.aiex.com.au>



Mr. Ronald B. Adams
Executive officer of
Australian Institute of
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Hong Kong CCETI Office

Rm1905, 19/F, Prosper Commercial
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Mong Kok, Hong Kong



Dr. Michael S. Fletcher
President of
Cornell Continuing Education
Training Institute

For more information about the course, please contact:

欲了解更多課程詳情，請聯絡：

Program Director 課程總監

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Course operated by :

Capital Education Centre (全能教育中心)

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全能教育中心是根據香港教育條例於教育局註冊的教育機構。本中心之創辦人為數位資深於教育、IT及其他領域之專業人士；而其各有不同背景及經驗並在本港或外國完成大學教育。有見本港青年對就學之機會不足，本校特設的銜接大學學士及碩士之課程，可讓學員對前途及繼續升學有更多的選擇而開創未來。我們的本地及外籍課程顧問或老師可以向學員提供多方面的升學途徑和建議而使青年不至迷失於茫茫前路上！



學校註冊編號: 569305

Address : Rm B & C, 7/F Hamilton Commercial Building, Yau Ma Tei, Kowloon

學校地址: 九龍彌敦道558-560號, 譽發商業大廈七樓B & C室

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NORTHWEST CHRISTIAN UNIVERSITY

*Developing Ethical Leaders
for a Changing World*



&



Australian Institute of Export

driving export excellence

Master of Business Administration

美國西北基督教大學和澳洲外貿學院合作

MBA - 工商碩士學位課程



ORGANIZED BY: NCU / AIEX / CCETI / CEC

Course Introduction: 課程介紹

1. Diploma In Business Studies 工商管理文憑課程

HK\$62,500

All subjects are endorsed by AIEX, and can be completed in 5-6 months
工商管理文憑課程，所有學科由全能教育中心制定，5至六個月完成

(如已修讀其他專上學院相關之工商管理文憑課程，部份科目可獲豁免，詳情請向學校詢問)

(全數學費可申請SFAA資助)


2. Graduate Diploma in International Business Management 國際工商管理深造文憑

HK\$54,000

Awarded by: Australian Institute of Export (全數學費可申請SFAA資助)

課程註冊編號：310588

CODE 單元編號	COURSE TITLE 科目名稱	CLASS HOURS 上課小時	SELF-STUDY Tutorial 自學小時	PROJECT HOURS 作業、論文小時
GCIBM701	Manage Business in an International Context Management Theory & Entrepreneurship (BUS505) 國際企業管理：國際商務的貿易經濟管理學	40+	20	20
GCIBM702	Manage Trade Economics of International Business Quantitative Methods (BUS580) 國際商務的貿易經濟管理學：定量理論	20	20	20
GCIBM703	Manage Financial Risk of International Business Managerial Accounting (ACTG545) 國際商務的金融風險管理：會計管理	20	20	20
GCIBM704	Manage the Application of International Trade Group Dynamics in Organizations (BUS50) 國際貿易的管理法規：集團的動態組織	20	20	20
GDIBM801	Undertake International Marketing Research Management of Human Resources (BUS615) 國際市場調查：人力資源管理	20	20	20
GDIBM802	Develop an International Marketing Plan Ethics, Service, and Leadership (BUS601) 制定國際營銷計劃：信用、服務和領導	20	20	20
GDIBM803	Prepare an International Business Strategy Operations and Service Management (BUS610) 國際商業策劃：合作與服務管理	40	20	20
GDIBM804	Undertake an International Business Plan 制定一個國際商業計劃論文	10	20	100

 Upon completion of 1. and 2. students are eligible to apply for the credits transfer to the NCU-MBA and enter into the final online project.

*(NCU has full discretion to approve all applications for credits transfer to the NCU-MBA)

學生完成1和2後，可將所有學分轉移到西北基督大學的MBA課程中，只需完成最後的網上論文，便可取得美國西北基督大學的MBA碩士學位。*(西北基督大學擁有MBA課程學分轉移的酌情權)

3. Credit Transfer & Final Online Group Project

HK\$34,000

Can be completed in 6 months, MBA Awarded by: Northwest Christian University
6個月完成網上MBA論文，取得由美國西北基督大學頒發的MBA學位

For more course information, please visit the university website:

課程詳情，請登錄美國西北基督大學以下網址：

<http://www.northwestchristian.edu/grad/programs/hong-kong-mba.aspx>

Introduction of Lecturers: 教授介紹



Michael Kennedy - Program Faculty from Northwest Christian University

D.B.A. Professor, Business & Management

美國西北基督大學MBA-工商碩士課程策劃人：Michael Kennedy 教授，工商和管理博士的簡介

I have always had a love for learning and have pursued knowledge my whole life. My interests in business and ministry have found a creative outlet at Northwest Christian. I grew up in Springfield and attended the University of Oregon. I have had a lifelong interest in history and I enjoy studying the history of business; I collect old business books (before 1920). I usually teach accounting, finance, and business ethics.

我一生熱愛學習，追求知識。西北基督大學給我創造了機會，讓我對工商這學科的興趣得到發展。我畢業於俄勒岡大學，對歷史，人類商務歷史都喜歡研究。喜歡收集1920年之前的商業書籍。我教授的科目有：會計，金融，商業，等等。

■ Professor - Danny Chau 周緒強教授

Master of Business Administration - University of Toronto
Bachelor of Commerce - McMaster University
CMA - Certified Management Accountants of Canada

■ Senior Lecturer - CHEUNG Wing Chung 資深講師張永松

Master of Public Administration - The University of Hong Kong
MA in English Literature - Iowa State University, USA
CFAI - Certified Financial Adviser International

■ Dr. Alex W. C. Tang 鄧惠忠博士

Doctor of Business Administration - University of South Australia
Master of Business Administration - University of Hull, U.K.
FHKLA - Fellow of Hong Kong Logistics Association

■ Senior Lecturer - Edward K. W. Shau 資深講師仇建榮

Master of Business Administration - Royal Roads University
H.Dip Acct - Former Hong Kong Polytechnic
FCCA - Fellow of Chartered Certified Accountants, U.K.

University / Institute Introduction 學院介紹



NORTHWEST CHRISTIAN UNIVERSITY
Developing Ethical Leaders for a Changing World

NCU was founded in 1895, and is accredited by:

- * Northwest Commission on Colleges and Universities
- * International Assembly for Collegiate Business Education
- * Oregon Teacher Standards and Practices Commission

美國西北基督大學註冊成立於1895年。校園龐大。大學被以下政府機構認可：

- * 西北地區學院和大學委員會
- * 國際教育協會
- * 俄勒岡州教師水平和執業委員會

Australian Institute of Export
driving export excellence

AIEX was founded in 1956, and operates in all states of Australia. It is an Australian nationally Accredited course at AQTF Level 6+. Accredited by:

- * International Association of Trade Training Organizations (IATTO)
- * National Recognized Training (NRT)
- * Registered Training Organization (RTO)

澳洲外貿學院成立於1956年，在全澳洲各省都有分部。該機構的文憑學歷屬於澳洲認可培訓課程質量6+優級水平。同時被以下政府機構認可：

- * 澳洲國際貿易培訓機構協會，* 澳洲聯邦認可培訓教育局，* 澳洲註冊培訓機構



Cornell Continuing Education Training Institute, CCETI for short was founded in

1997, as a Hong Kong registered non-profit education organization. It co-operates with a number of universities and institutes around the world.

CCETI教育機構成立於1997年，是香港註冊的非牟利教育機構。它和全世界各地的一些大學和學院都有合作課程。